



VIRGINIA TILE

FOR IMMEDIATE RELEASE

Virginia Tile Company Announces Essential Product Program

A COLLECTION OF IN STOCK AND READY TO SHIP PORCELAIN TILE LINES

Livonia, MI – May 12, 2020 – Virginia Tile Company is excited to announce the ESSENTIAL PRODUCT PROGRAM, a grouping of twenty-nine select porcelain tile product lines that are in stock and ready to ship from two distribution hubs servicing fourteen midwestern states.

“This grouping of products provides trend relevant tile lines for residential and commercial projects that Virginia Tile can deliver on time to meet our customers time sensitive construction schedules,” said Sean Ciona, Director of Product and Supplier Management at Virginia Tile Company.

The Essential Product Program Offering

The Essential Product Program is focused on Made in the USA porcelain tile offerings with a few complimentary import lines. These twenty-nine lines represent the best manufacturers in the industry including American Olean, Atlas Concorde, Crossville, Marazzi and Milestone. The targeted product lines were selected to provide a full range of essential looks including but not limited to Concrete, Fabric, Marble, Metal, Slate and Wood looks, as well as covering various price points.

Virginia Tile Company’s commitment to deliver the latest porcelain tile products in one readily available in stock program reinforces a long-standing reputation the company has for providing the highest quality materials and most celebrated service experience in the industry. The Essential Product Program is available for immediate selection at all Virginia Tile showrooms and purchase at dealer locations. A guide to the entire collection is available at our website

<https://www.virginiatile.com/promotions/>.

Founded in 1928, Virginia Tile Company is the leading tile distributor in the Midwest servicing fourteen states from two distribution hubs in Livonia, MI and Kansas City, KS. The company is a premier provider of porcelain, ceramic, stone, glass, metal and mosaic design solutions, with select regions providing resilient flooring and woodworking products. Virginia Tile Company has set the standard for flooring style and design in the building supply industry for ninety-two years. The company's offerings fulfill the needs of residential and commercial building industry customers, always BRINGING DESIGN TO THE SURFACE.

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The Essential Product Program is a trademark of the Virginia Tile Company in the United States and/or other countries.

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